



Bangalore Electricity Supply Company Limited

(wholly owned Government of Karnataka undertaking)

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Office of the
General Manager (Ele.),
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Ref No.: BESCOM/BC-51/GNL/GNL-001/2016-17/CYS-79

Date: 25-03-2017

CIRCULAR

Sub: Implementation of Energy Efficient Ceiling Fan programme in
BESCOM – reg.

Preamble:

The GoK has directed M/s. Energy Efficiency Service Ltd., (EESL) (a Joint Venture of PSU's of MoP, GoI) vide letter no: EN 54 VSC 2016 dated:16.12.2016 to initiate distribution of Energy Efficient Ceiling Fan programme in Karnataka. Under this programme consumers can purchase Energy Efficient Ceiling Fan lesser than the market price and the programme is implementing through M/s. EESL. The main objective of this programme is to encourage public to use Energy Efficient Ceiling Fans and thus reducing the peak load demand and save energy.

Features of the programme are as below:

1. All BESCOM consumers are eligible to purchase 1200mm Sweep Energy Efficient Ceiling Fan (Make: Crompton Greaves).
2. Consumers can purchase 1200mm Sweep Energy Efficient Ceiling Fan (Make: Crompton Greaves) on upfront payment at a cost of Rs.1150/- from M/s. EESL.
3. M/s. EESL will provide 2 ½ years warranty from the date of distribution of 1200mm Sweep Energy Efficient Ceiling Fan (Make: Crompton Greaves). Free replacement of 1200mm Sweep Energy Efficient Ceiling Fan for any faulty due to technical defects during the warranty period will be provided by M/s. EESL.

Hence, this Circular;

The distribution of 1200mm Sweep Energy Efficient Ceiling Fan (Make: Crompton Greaves) programme is to be implemented in BESCOM jurisdiction. The Assistant Executive Engineers (Ele.) of respective sub-division shall provide space to M/s. EESL of approximate 2X2 sq.mts area in sub divisional

office premises at free of cost for setting up distribution counters, power sockets, temporary storage space for stocking minimal 1200mm Sweep Energy Efficient Ceiling Fan. M/s. EESL will set up small distribution counters through its distributing agencies at BESCOM sub-divisional offices.



25.3.17

(P. Krishnamurthy)
General Manager (DSM)
BESCOM, Bangalore.

Copy submitted for kind information to:

1. Managing Director, Corporate office, BESCOM.
2. Director (Technical), Corporate office, BESCOM.
3. Director (Finance), Corporate office, BESCOM.
4. All Chief General Managers, Corporate office, BESCOM.
5. All Chief Engineers (ELe), C,O&M Zone, BESCOM.

Copy information to:

1. All General Managers, Corporate office, BESCOM.
2. All Superintending Engineers (Ele), C,O&M Circles, BESCOM
3. All Executive Engineers (Ele), C,O&M, Divisions, BESCOM
4. All Assistant Executive Engineers (Ele), C,O&M, Sub-divisions, BESCOM for information and instructed to facilitate in the implementation of the programme.
5. M/s. Energy Efficiency Services Limited., (A JV of PSU's of Ministry of Power, Govt. of India), A-13, IWAI Building, 4th Floor, Sector 1, Noida - 201301 / Energy Efficiency Services Limited#321, 13th cross, West of Chord Road 2nd stage, Mahalakshmpuram, Bangalore-560086.
6. MF/OC.