

BESCOM is having social responsibility to bring awareness among the public to reduce electrical accidents and save lives of public, their property and staff alike. **January -2014** month was launched as **“Electrical Safety Awareness Month”** on 3.1.2014 in KEBEA, AR Circle with Puneeth RajKumar, Cine Actor as Chief Guest. Electrical Safety Awareness programmes were conducted in all the eight circles of BESCOM viz.,

1. South
2. North
3. East
4. West
5. Bangalore Rural
6. Davangere
7. Tumkur
8. Kolar

Noted personalities from various fields were invited as chief guests who threw light on the safety of public and property. To name some of them are:

1. Dr. Shankarappa, expertised in Plastic surgery, BMC, Bangalore
2. Sri. T.N Shivashankar, RFO(TRG), Karnataka State fire and Emergencies Services, GoK, Karnataka.
3. Sri.D.H. Basavaraj, Chief Electrical Inspector, Inspectorate Department, GoK, Karnataka.
4. Sri. P.C.Venkateshwarulu, Chairman, National Safety Council.
5. Sri. G.S.PhaniBhushan, Personal Development Trainer.

Public, Consumers from all tariff categories, School children, NGOs, Electrical contractors/ Agencies were also invited to the programme.

The seriousness of the accidents and its awareness were depicted in the form of songs & dances, skits, Cartoon painting competitions and exhibition, quiz competitions in School/ Colleges etc. All Safety equipments from various suppliers were exhibited during the programme.

Safety pamphlets, safety stickers were distributed to the participants.

Safety camps were organized involving local consumers and school children.

Safety messages were narrated in TV and radio channels